ASSESSMENTS AND SERVICE POPULATION

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LEARNING OBJECTIVES

- 1. How to estimate the number of youth who are eligible for JTC
- 2. Strategies for establishing screening and assessment procedures (including validated screening and assessment tools) to maximize identification of eligible youth
- 3. Communication/marketing ideas for gaining buy-in and interest
- 4. Practices that increase retention



EXPLORE

- Is your JTC at capacity in terms of number of participants the team and providers can serve?
- How was this number originally calculated/determined?
- What are barriers to entry?
- How might your phase structure deter program entry?



Factors Impacting Treatment Court Census

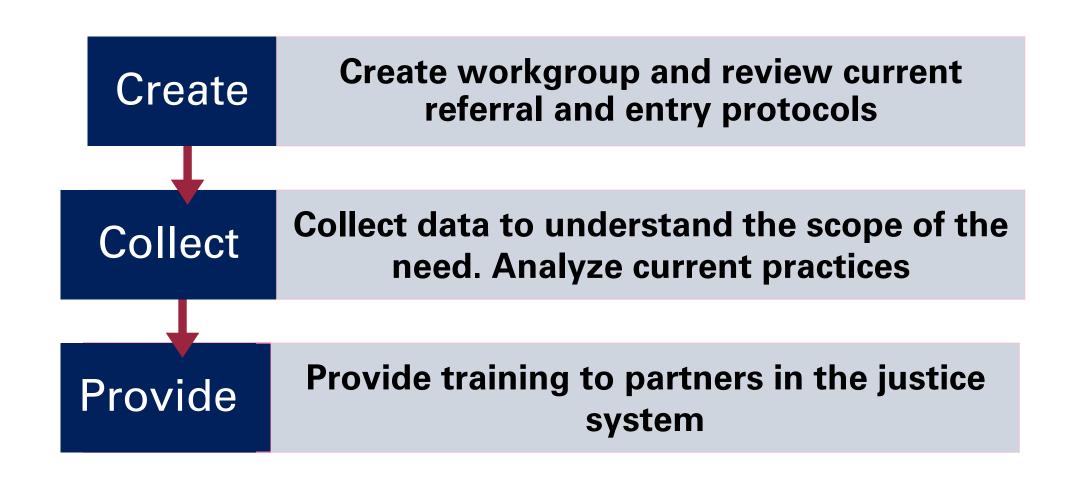




INCREASING PROGRAM ENTRIES

- Determining #s in your eligible population
- Updating your eligibility criteria
- Getting buy-in
- Getting the word out

Steps to Using Data to Identify Service Population

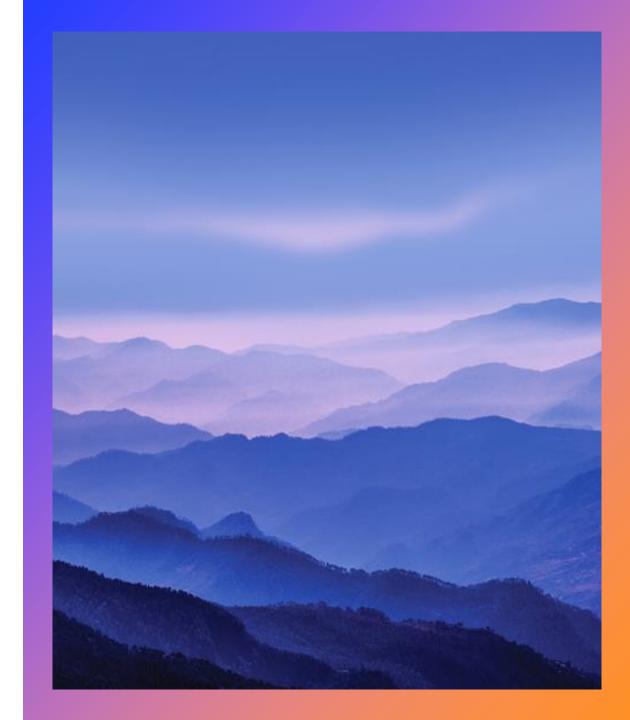


- 1. Review your eligibility criteria
 - a. Ensure they are well defined
 - b. Ensure they are broad enough
- 2. Make sure key partners:
 - a. Support the program
 - b. Understand the criteria
 - c. Have a system to identify eligible youth
- 3. Build positive impressions of the program among youth

INCREASING PROGRAM ENTRIES

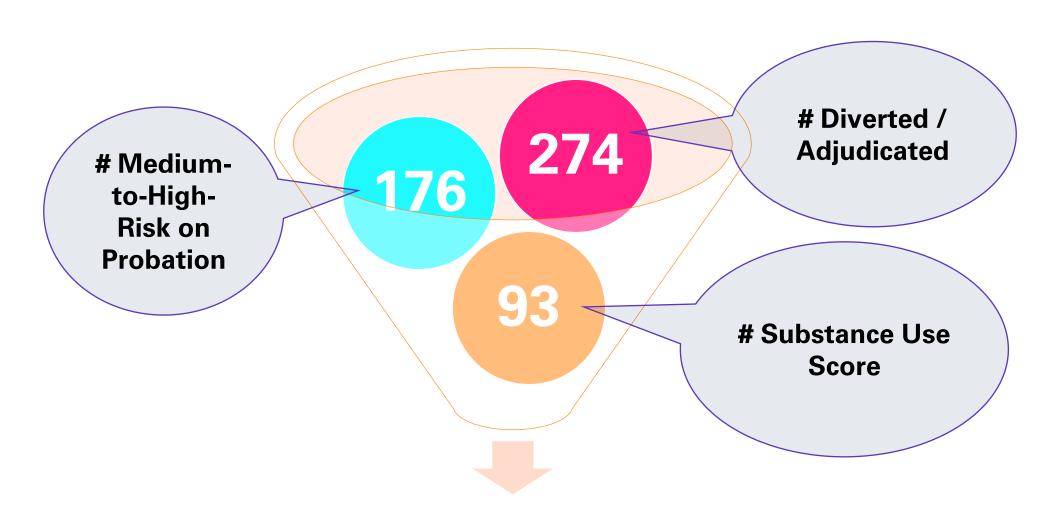
LOOK UP THE NUMBERS

- Look on the internet for statistics on criminal referrals/arrests
- Ask your partners for their data (probation, detention, prosecutor, law enforcement, etc.)
- Look for charges that might indicate substance use (possession, theft, being under the influence, etc.)



Juvenile Court Dispositions

(Youth Dispositions Mar 2019 – Feb 2021)



SCREENING AND ASSESSMENT

- Use screens for quick determination of risk and need
- Conduct universal screening to maximize identification of eligible youth
- Complete a full assessment with youth who screen eligible
- Work with partners to identify where in the process for screening to occur (and who will do them)
- Use assessment results to individualize service plans (key to retention)

Multiple Tracks – The Basics

High Risk

Low Risk

High Need (Q1) Track 1

High Risk

Likely to be rearrested

High Need

Have a MHD/SUD

(Q2) Track 2

Low Risk

Unlikely to be rearrested

High Need

Have a MHD/SUD

Low Need (Q3) Track 3

High Risk

Likely to be rearrested

Low Need

No MHD/SUD

(Q4) Track 4

Low Risk

Unlikely to be rearrested

Low Need

No MHD/SUD

Multiple Tracks – The Basics

High Risk

Low Risk

High Need Standard Track
Accountability,
Treatment, &
Habilitation

Treatment Track
Treatment
&
Habilitation

Low Need

Supervision Track
Accountability
&
Habilitation

<u>Diversion Track</u> Secondary Prevention

Getting Buy-In from Partners



- Reach out to all your potential referral sources
- Provide fact sheets about your program
- Provide local success data or national data
- Share your written eligibility criteria and work together to update them if needed
- Develop procedures to identify and refereligible youth
- Explain how your program will help them and the larger system (supports people who need it)
- Create incentives for participation, such as expungement

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SOCIAL MARKETING

- Make sure messaging is inviting share the benefits!
- Use the power of peers

VIEW THE PROGRAM FROM A PARTICIPANT PERSPECTIVE

"All we hear about at the beginning are 'rules, rules, rules,' but no mention of benefits." - participant

The message:

"So, there's this drug court program. It's really hard. You have to go to treatment several days a week. And you should feel privileged to get that treatment.

You have to stop using. They will drug test you several days a week, and you have to go see a probation officer and case manager regularly too.

You also have to go to court twice a month and talk to the judge. If you miss an appointment or screw up, you'll get in trouble.

If you work really hard at it, you might graduate and then you might not go to detention or you could get time off probation. If you fail, you'll to go detention. So, what do you think? Ready to try it?"

Sample from Participant Handbook

You signed a contract and agreed to program rules. You should follow the court's instructions. You should respect all staff members. Appearances in court, drug testing, and attending self-help meetings are required. You must follow your treatment plan. Treatment plans are examined often to make sure they meet your needs. You may receive education and job training, mental health assessments, health department services, and other opportunities and services. You are required to appear in court on a regular basis. Each time you appear, the judge will receive a progress report from your probation officer and treatment provider. If you cannot be in court to meet with the judge, you must tell your probation officer as soon as possible so the judge can give you permission to be absent. If you do not meet with the judge as planned and the judge has not excused your absence, you will be picked up by the police.

Strategy: Use social marketing principles and techniques to understand the perspective of potential participants and to enhance their access and retention in your program.

- Product enhancements
- A price which reflects benefits > costs (What's in it for them?)
- Promotional messages
- A place or environment that supports the behavioral changes



HOW DO WE ENHANCE OUR PRODUCTS?

Learn more about your participants:

→ Conduct exit interviews

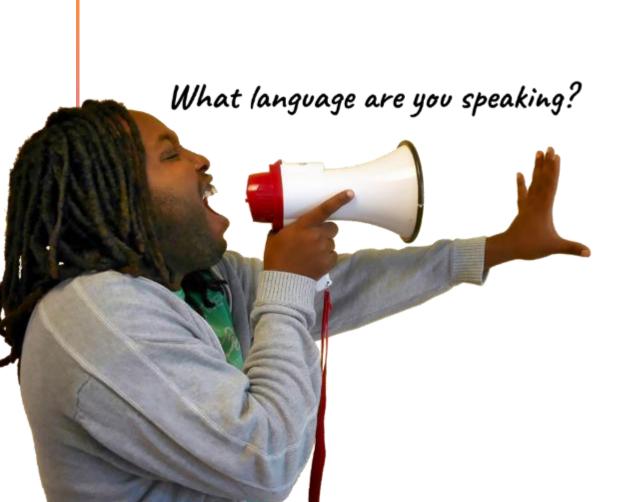
https://allrise.org/sampledocuments/sample-document-exitinterview/

→ Conduct focus groups with current participants

→ Form a community advisory group



PROMOTION – THE MESSAGE



Think of your promotional message not as what you put into it, but as what the consumer takes out of it.

(Reeves, 1961)

We tell them about the benefits of the program, but they don't seem to hear us. (staff communication)

Sample Intake Script

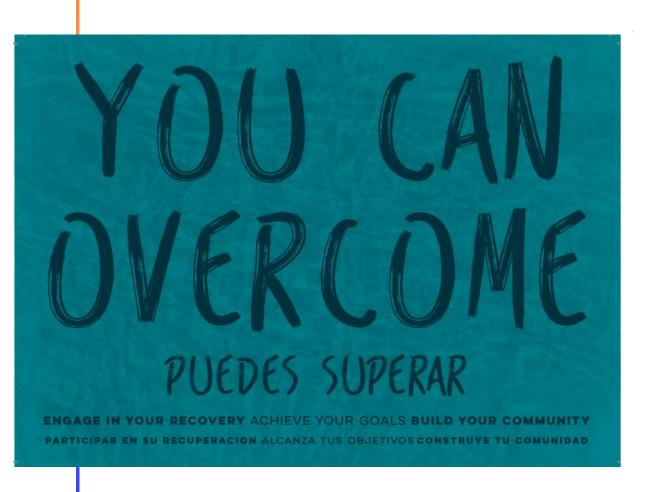
Hi, my name is Juliette, and I am the program coordinator for Anytown treatment court. I want to let you know that I am very happy you are here with me. I know you may have had a difficult time lately, and I appreciate you giving me the opportunity to talk about our program and answer any questions you may have.

Before we start, I want to check-in. How are you doing?

You may already be able to tell, but treatment court is very different from other court experiences.

- Our goal and the reason we exist is to help you.
- What that help looks like is going to be different for each person.
- We want to keep you out of detention.
- We want to clear your record of the case that brought you here.
- If you need help with school, we will help you.
- If you want to get a job or your driver's license, we'll help you.
- We have a team in place that will be with you every step of the way, and no matter what comes up for you while in the program, we are ready to assist.
- We won't give up on you.

USING SOCIAL MARKETING TO ENHANCE YOUR PROGRAM MESSAGE





PARTICIPATING IN THE STAR COURT PROGRAM WILL HELP YOU TO:

- Obtain a GED
- Learn skills for long-term sobriety
- Gain employment or Higher Education towards a career
- Develop mentor relationships within the community
- Expunction (deletion) of juvenile criminal record

If you are ready to take these steps, contact:

TU PARTICIPACIÓN EN EL PROGRAMA DE LA CORTE STAR TE AYUDARÁ A:

- Obtener tu GED
- Aprender habilidades para la sobriedad a largo plazo
- Obtener empleo o educación superior para una carrera
- Desarrollar relaciones de mentores dentro de la comunidad
- Expunción (eliminación) de antecedentes penales juveniles

Si estás listo para tomar estos pasos, comunícate con:

JANALEE WEITMAN, STAR Court Program Coordinator, Coordinadora del Programa de la Corte STAR W: 503-584-4831 | C: 971-718-7651

ALL KISE BROCHURE

Is Treatment Court Right for You?

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The decision to enter treatment court is not an easy one, and we understand that you have a lot to consider right now. We encourage you to get as much information as possible. We are available to answer any questions you may have.



COURT PERSONALIZATION NOTE:

Use this area on the front cover to add your court logo and primary contact email, phone number or website.

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What is Treatment Court?

Treatment court is for people who are in the justice system because of a substance use or mental health disorder. We want to keep you out of jail because we believe you have value and belong in your community. Our goal is to provide you with the treatment, structure, and support you need to change your life.

Treatment court is very different from traditional court because a skilled team works together to provide you with the support you need.

In treatment court, our goal is to:

- Keep you out of jail.
- Clear your record of the case that brought you here.
- Help you find work
- Help find you a place to live if you need it
- Help get you back to school if that is what you want
- → Help you have a better relationship with your family

What do we ask of you?

You may have heard that treatment court is a challenge. For some, this may be true. But all we ask of you is that you show up, try, and be honest.

We understand the nature of addiction. You may stumble along the way. That is ok. If you are honest and you show up for your appointments, we will do everything we can to get you back on track.



How it works?

Our program is divided into X phases. As you progress in treatment, you will move up in phase towards your graduation.

Phase 1: Description

Phase 2: Description

Phase 3: Description

Phase 4: Description

Phase 5: Description

COURT PERSONALIZATION NOTE:

Add descriptions of phases. Keep these short and positive, focusing on the benefits of each phase and the benchmark for advancing.

"I had heard of drug court but wasn't really sure what is was. When I started I was really nervous but the team helped me understand that they were there to support me. And they were! Any time I needed something I knew I could ask. I graduated last year and know have a job and my own house. This program works!"

- JACK T.

COURT PERSONALIZATION NOTE:

Include 3-4 short testimonials from graduates. They should emphasize being skeptical at first but ultimately finding the program helpful. Ensure diversity in testimonials. "Drug court isn't easy. But that's ok. They help you with everything and understand if you mess up. They just want to see you try your hardest. And treatment was only part of what they did. Before I graduated drug court they helped me get my GED. Now they are helping me apply to college!"

- JUANITA L.

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INCREASING RETENTION

- Maximizing engagement
- Matching services to needs
- Individualizing responses and services
- Using behavior modification tools effectively
- Using lots of incentives and rewards
- Providing high quality, appropriate services

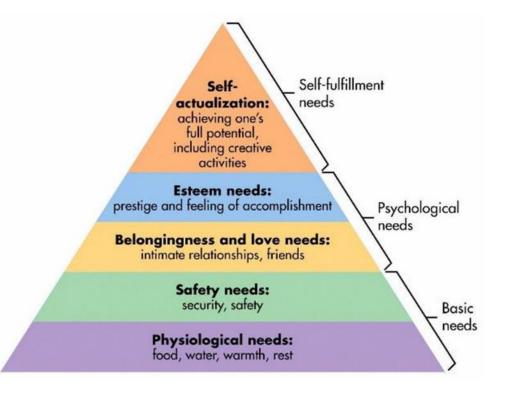
ENGAGEMENT STARTS WITH HUMAN CONNECTION



HUMAN CONNECTION LEADS TO ENGAGEMENT AND BEHAVIOR CHANGE

- Research recognizes the importance of belonging and human connection as a basic human need and as something necessary for success
 - Definition of Connection: "The energy that exists between people when they feel seen, heard, and valued; when they can give and receive without judgement; and when they derive sustenance and strength from a relationship." – Brene Brown, The Gifts of Imperfection

Maslow's Hierarchy of Needs



CREATIVE INCENTIVES THAT PROMOTE CONNECTION AND ENGAGEMENT

- Short encouragement videos from the judge and team members
- Conversations in court (virtual or inperson) about goals, strengths, successes, and actions participants can take to become successful
- Letters from the team
- Quick encouraging text messages from team members
- Certificates





COLLABORATIVE CASE PLANNING

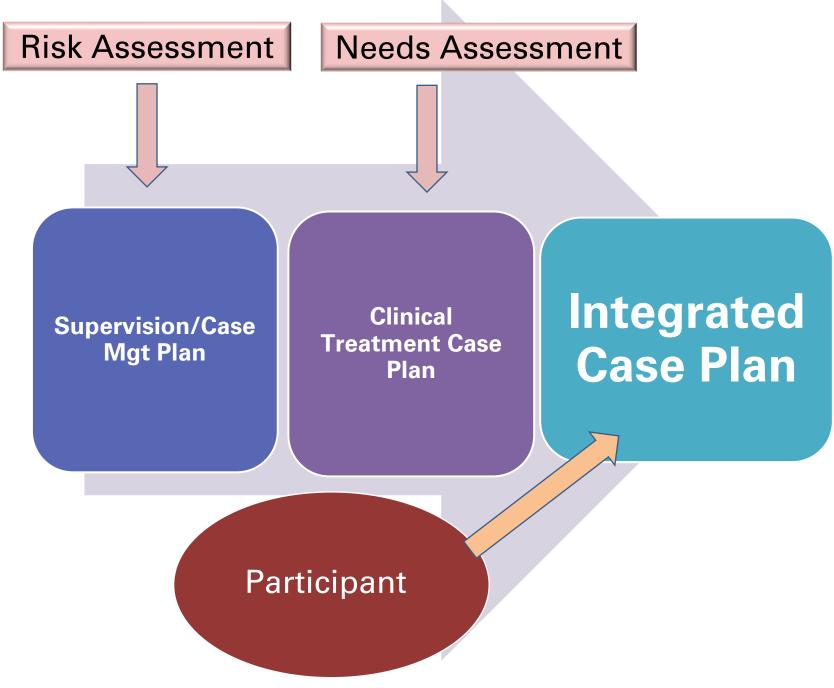




Use assessment results to create the clinical case plan and the supervision case plan

Combine plans (focus areas and goals) for an integrated (simplified) case plan for the participant

Share with the team



END INTERACTIONS ON A POSITIVE NOTE

- Ending on a negative does NOT motivate change
 - It stifles change
- Positive messages motivate change
- Don't let mistakes define the individual
- Highlight their efforts & progress
 - Despite any current setbacks
- Talk about what they did right this week
- Demonstrate progress HAS been made:
 - Ask, "How would you have reacted to this 6 months ago?"
- Instill HOPE!



QUESTIONS & COMMENTS

THANK YOU



VALIDATED SCREENING & ASSESSMENT TOOLS FOR YOUTH

SUBSTANCE USE DISORDER SCREENING TOOLS

Massachusetts Youth Screening Instrument-2 (MAYSI-2)

CRAFFT (Car, Relax, Alone, Forget, Friends, Trouble)

Child and Adolescent Needs and Strengths (CANS) [also needs assessment]

Global Appraisal of Individual Needs-Short Screener (GAIN-SS)

Substance Abuse Subtle Screening Inventory (SASSI) [also needs assessment]

RISK OF REOFFENDING ASSESSMENT TOOLS

Positive Achievement Change Tool (PACT) [also needs assessment]

Youth Assessment Screening Instrument (YASI)

Youth Level of Service/Case Management Inventory (YLS/CMI) [also needs assessment]

Joint Risk Matrix (JRM)

North Carolina Assessment of Risk (NCAR)

Ohio Risk Assessment System (ORAS)

NEEDS ASSESSMENT TOOLS

Addiction Severity Index (ASI)

Minnesota Multiphasic Personality Inventory-Adolescent (MMPI-A)

Michigan Alcoholism Screening Test (MAST)

Structured Clinical Interview for DSM-IV (SCID)

Behavioral and Emotional Rating Scale (BERS)

CAGE (Cut-down, Annoyed, Guilty, Eye-opener)

Structured Assessment of Violent Risk in Youth (SAVRY)